

On behalf of Everybody Dance LA! (EDLA!), I hope this letter finds you and your family well. The pandemic presented many challenges and opportunities at EDLA! It is because of your unwavering support that we were able to serve over 4,900 youth this year.

The communities and families we serve were some of the first and most impacted by Covid-19 and our youth struggled to adapt. EDLA! determined early on that we would pivot to virtual programming to keep our youth engaged and dancing. The benefits of continued physical fitness as well as emotional health and well-being became an important focus of our Covid-19 response. Throughout a time of great change and uncertainty, EDLA!'s Teaching Artists taught and recorded over 200 dance classes on Zoom each week; over 8,000 classes in the first year of the pandemic! We kept our programming running and this past July we opened our doors for in-person programming, serving 1,200 youth during weekly summer camps.

The 2021-22 academic year is in progress and EDLA!'s in-school dance programming has expanded to 30 schools in many of the most challenged neighborhoods in Los Angeles. EDLA!'s after-school program has welcomed our youth back to our Townhouse and Burlington locations to participate in over 50 quality dance education classes each week.

This last year and a half demonstrated that Everybody Dance LA! is living its mission. We persevered and transformed communities while lifting our youth through the power of dance. We are grateful for your support and hope you will continue your commitment as we plan for our next 20 years!

With appreciation,
Larry A. Ginsberg, Esq., President
EDLA! Board of Directors

We've got a brand-new name!

This new name reflects the breadth of our ever-expanding program and honors the work of Liza Bercovici and celebrates the life of her daughter, Gabriella Axelrad. Everybody Dance LA! launches our organization into the next 20 years of quality dance-based programming.

We invite you to visit Everybody Dance LA! at **everybodydance.org**



SCAN HERE

TRANSFORMING LIVES AND COMMUNITIES THROUGH THE POWER OF DANCE

"MY INVOLVEMENT WITH EVERYBODY DANCE LA BEGAN OVER 20 YEARS AGO AS A GESTURE OF SUPPORT FOR A GRIEVING FRIEND. I NEVER IMAGINED THAT THE SIMPLE IDEA OF PROVIDING HIGH QUALITY DANCE INSTRUCTION FOR CHILDREN WHO OTHERWISE COULD NOT AFFORD THIS OPPORTUNITY COULD BE SO TRANSFORMATIVE NOT JUST FOR THE STUDENTS BUT FOR THEIR FAMILIES AND COMMUNITIES—AND, AS IT TURNED OUT, FOR ME. EVERYBODY DANCE LA!'S MISSION BECAME MY MISSION AND I JOYFULLY VOLUNTEERED FOR ANY PART I COULD PLAY

TO HELP ADVANCE THIS MISSION. MY REWARD WAS THE INDESCRIBABLE PLEASURE OF WATCHING THESE KIDS GROW IN SKILL, POISE, SELF CONFIDENCE AND TAKE THEIR PLACE AS LEADERS IN OUR COMMUNITY. A GIFT GIVEN, IS A GIFT RECEIVED."

Jimmy DeWitt, Donor



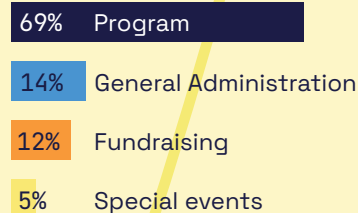
Who we are!

Everybody Dance LA! transforms lives and communities through the power of high-quality dance education in low-income areas of Los Angeles. Our vision is to cultivate lifelong skills of collaboration, discipline, and self-expression so our youth become confident and engaged participants in their education, career, and community.

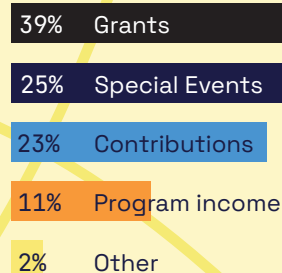
Our types of dance: Jazz, Ballet, Hip Hop, Breakdance, Tap, Salsa, Afro-Brazilian, West African, and Mexican Folkloric.

Financials: 2020-21

EDLA! EXPENSES



EDLA! INCOME



Academic Year: 2021-22

4,916 DANCERS

4,461	In-school program dancers
455	After-school program dancers

33 LOCATIONS

30	Schools
2	EDLA! dance studios
1	Administrative office

DIVERSITY

79.1%	Latino
13.2%	African-American
4.4%	Asian-American
1.7%	Caucasian
1.6%	Other

- EDLA! parents pay \$10 a month per child in our afterschool program; \$100 for the academic year
- The average cost to parents per dance class at EDLA!: \$1.25
- The average cost of 1 for-profit dance class in Los Angeles: \$15-20

TRUE COST TO EDLA!
PER CHILD EACH YEAR:
\$1,500

YOUR SUPPORT KEEPS
THEM DANCING!

How does The Gabriella Scholarship Fund (TGSF) make a difference?

The newly established Gabriella Scholarship Fund will ensure that any youth who wants to dance can and will provide the necessary financial resources so they may reach their full potential.

Tatiana Blackington on why she supports The Gabriella Scholarship Fund

"Petra is literally one in a million. I first saw her in an afternoon class when she was nine years old, and her talent and work ethic struck me like a bolt of lightning. I vowed then to support her training until she became the great ballerina she is meant to be."

In addition to her excellent technique, Petra has tremendous expressiveness and artistry. I think she will inspire generations of young dancers as she inspires me."

Petra's story

"Everybody Dance LA! has done so much for me to the point that I cannot fathom who I would be without them. The way I dance now is still based off the joy and love for dance EDLA! cultivated within me, starting in the pre-ballet classes up to the Conservatory Program. Even after leaving the program,

the support provided by both Tatiana and The Gabriella Scholarship Fund is what has made my dream possible. But more important than the financial aid is the knowledge that Tatiana and my EDLA! family believes in me and will always be there for me."



Partnerships & Performances

For the 3rd year, LA Dance Project (LADP) hosted Everybody Dance LA! for a two-week summer dance intensive. These full days of instruction, exploration, master classes, rehearsals, and workshops provide an invaluable "real-world" dance experience to our youth. This year the Youth Orchestra of Los Angeles (YOLA) joined the partnership which culminated in a performance with EDLA! youth dancing to the music of YOLA and choreography of LADP!

What are the youth saying?



Belinda

3RD GRADE (8 YEARS OLD)
ACCELERATED CHARTER ELEMENTARY SCHOOL

How do you feel when you dance?

"I feel happy because I love dancing!"

What do you tell your friends about Dance Class?

"Dancing is sort of like inspiration for the art."

Axel

6TH GRADE (11 YEARS OLD)
GABRIELLA CHARTER SCHOOL 2/BURLINGTON

HIP HOP, BREAK DANCING AND SALSA

How has Everybody Dance LA! impacted your life in other ways (family, school, friends)?

"It helps me get exercise and it helps me be a better person and use my time better than I would usually do. I would probably be eating or watching TV or playing video games if I wasn't dancing. My favorite part of the EDLA! Program is the Year End Performance!"



Jocelyn

10TH GRADE (14 YEARS OLD)
AMBASSADOR SCHOOL OF GLOBAL LEADERSHIP

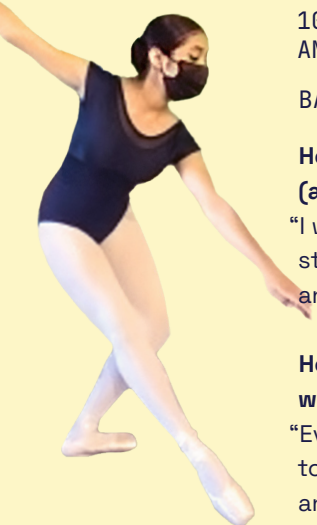
BALLET

How do you see dance fitting into your life in the future (after high school)?

"I would like to major in dance and veterinary medicine. I am still figuring out the best colleges that have dance and animal science so I can do both at the same time."

How has Everybody Dance LA! impacted your life in other ways (family, school, friends)?

"Everybody Dance LA! has impacted my life by helping me to be more outgoing. It has pushed me to not be as scared and stay in a shell."



Join our mission and support Everybody Dance LA!

Everybody Dance LA! transforms lives and communities through the power of dance. We have accomplished so much this past year and the future of both our organization and youth is bright. Our hope for this end of year letter is that you have learned something new about EDLA! and have been inspired by our youth through their stories and the information provided. With over 4,900 youth enrolled in EDLA! programming at 33 locations in low-income neighborhoods throughout Los Angeles, we need your help.

We invite you to invest in Everybody Dance LA! by becoming a member of our **NEW dancePARTNER Program**. When you become a dancePARTNER your donation goes to cover the costs associated with our in-school and afterschool dance education programming. As a dancePARTNER, you will provide important support so EDLA! teaching artists have the resources to instill high expectations and cultivate the lifelong skills of collaboration, discipline, and self-expression in our youth. When they dance, educators report improved academic attendance and performance, as well as stronger physical and mental health and higher self-esteem among their students.

Two additional ways to invest in Everybody Dance LA! are through both **The Gabriella Scholarship**

Fund (TGSF) and The Gabriella Legacy Society (TGLS). The Gabriella Scholarship Fund was established to assist with financial support to help our families and ensure every youth who wants to dance can do so. In addition, TGSF provides our most talented dancers the financial resources that they need to continue their dance education beyond the scope of EDLA! **The Gabriella Legacy Society** will help Everybody Dance LA! continue the work of Liza Bercovici in the memory of her daughter, Gabriella. Planned gifts made to TGLS will keep Gabriella's memory and her joy of dance alive through generations of youth across Los Angeles.

Thank you. Together, we will better the lives of thousands of youth through the power of dance. **When you give; they dance!**



edla!

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EVERYBODYDANCE.ORG/DONATE